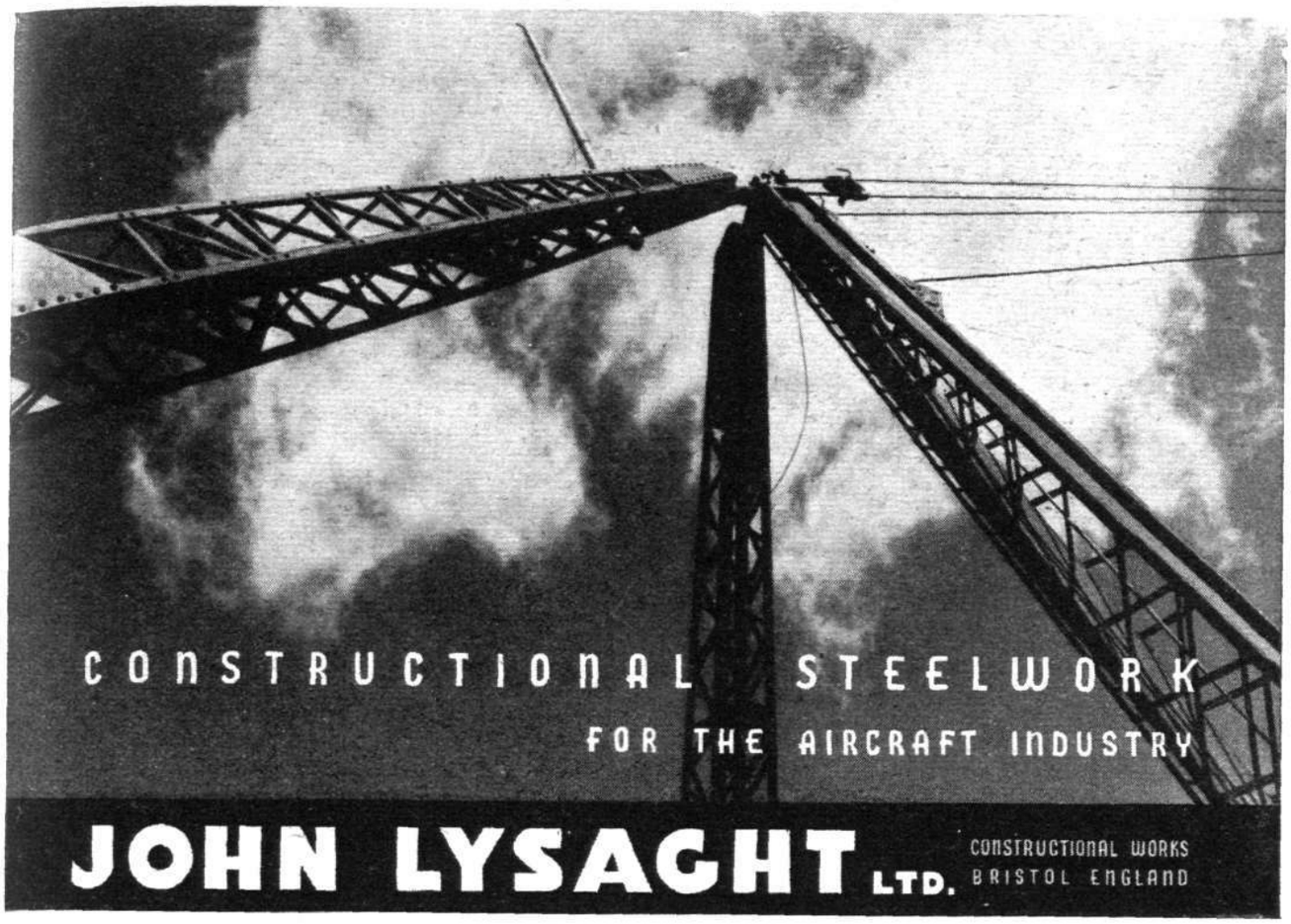

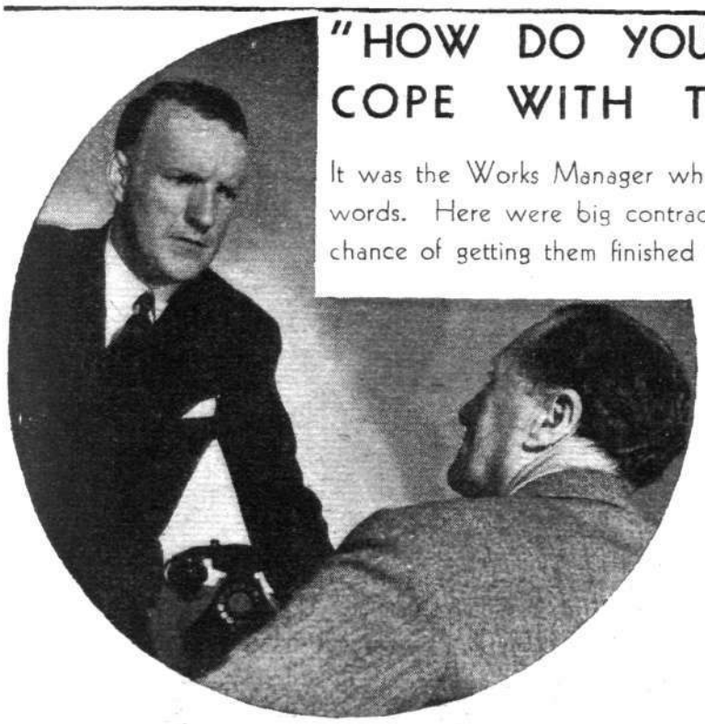

"HOW DO YOU IMAGINE WE'RE GOING TO COPE WITH THESE NEW CONTRACTS?"

It was the Works Manager who raised the whole question. And he didn't mince his words. Here were big contracts rolling in one after another and there wasn't the slightest chance of getting them finished on time. And it was the finishing that took the time. That department was badly in need of reorganization. The equipment was out of date—that was the root of the trouble . . . He didn't say that it was the representative of the Aerograph Company who had roused him—but after all, works managers must be allowed a little credit. And he was right—for soon after Aerograph·DeVilbiss spray-finishing equipment was installed in the works, the increased demand was easily met and slashing cuts were made in production costs . . . This is not a fairy tale but the common experience of progressive concerns throughout the country. An Aerograph representative will gladly call on you.

AEROGRAPH · DeVilbiss

SPRAY FINISHING EQUIPMENT. (The Aerograph Co. Ltd., Lower Sydenham, London, S.E.26.)

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